

RECOGNITION FOR HEIFER INTERNATIONAL



Heifer International winner of the 2004 Conrad N. Hilton Humanitarian Prize—the world's largest humanitarian award.



Heifer International meets the BBB wise giving Alliance's Standards for Charity Accountability.

bbb.org/charity

HOW IS MY GIFT USED?

To help the greatest number of families achieve self-reliance, your gift supports the entire mission. We strive to do the most good as effectively as possible. So rather than incurring the extra cost to track individual animals or other gifts from donation to distribution to specific families, we combine your gift with the gifts of others to help transform entire communities. Gifts designated to particular programs or projects are used to fund their full costs, and any additional gifts are used where most needed. Our unique community development model has assisted more than 20.7 million families directly and indirectly since 1944—more than 105.1 million men, women and children. Heifer International is a 501(c)(3) organization.

DOUBLE YOUR GIFT

More than 16,000 companies will match their employees' gifts to Heifer International. Find out if your employer is one of them and double your impact today!

www.heifer.org/matching

HEIFER INTERNATIONAL WORKS WITH SMALLHOLDER FARMERS TO:



Improve farm productivity with better animals, more diverse crops, hands-on and technical training, and increased access to extension services.



Increase household income by strengthening business skills, connecting with agricultural value chains and accessing profitable markets.



Deepen connections between community members through Passing on the Gift to effectively end poverty, food insecurity and malnutrition.

CREATE A HEIFER LEGACY

Giving planned gifts through Heifer Foundation meets your personal and financial needs while ensuring future generations of hungry families receive help for years to come.

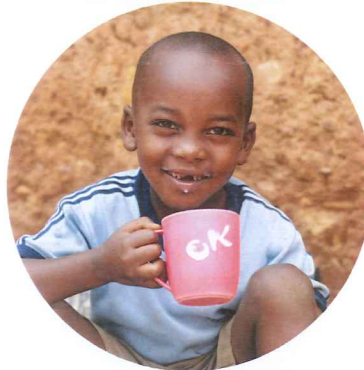
www.heiferfoundation.org

INVESTMENT TO IMPACT

Fuel is difficult to find in the highlands of Peru. Using improved cook stoves cuts the need for fuel by two-thirds, saving women significant amounts of the money or time they would normally spend securing this resource. And the improved stoves emit far less smoke, an important benefit considering that nearly 2 million people die prematurely each year from illness attributable to indoor fires.

\$1,000

Cost of improved cook stoves for an entire village



12.75 liters of milk

3.6 liters of milk

2011

Before Heifer gift

2013

After Heifer gift

In Rwanda, children whose families have a Heifer cow are drinking nearly three times more milk than children who haven't yet received Heifer's help. The nutrition boost means children with Heifer cows are less likely to be underweight or stunted. Healthy and strong, these children have what they need to pursue an education and prosper.

\$5,000

Cost of a Gift Ark to provide milk-giving cows, along with water buffaloes, sheep, goats, bees, chicks and rabbits, to families in need

In Nepal, women who participate in a Heifer goat program can expect to see their incomes triple. While many of the women had raised goats before, Heifer brought improved breeding, nutrition and vaccinations for the animals, significantly boosting productivity and market price. As these women work and thrive, they gain the self-confidence to become leaders in their communities.

\$15,000

Cost of a herd of goats for a Nepali village

